

# Advisory Group: Continuing Education for Health Professions

11/8/2007  
2:00 PM to 4:00 PM  
Valencia Community College  
West Campus, HSB 220

## Agenda

Welcome and Introductions	Carol J. Millenson	15
Greetings from the Dean	Dr. Louise Pitts	10
Background and History	Carol J. Millenson	10
Working Mission and Vision	Carol J. Millenson	5
Web Site	Carol J. Millenson	10
Survey Results and Discussion	Carol J. Millenson	30
One Year Plan	Carol J. Millenson	15
Multidisciplinary Insights	Group	20
Thanks and Adjournment	Carol J. Millenson	5

## Additional Information

### IN ATTENDANCE:

- Fiona Baxter
- Angela Constantino
- Susie Forehand
- Vera Gray
- Marge Hider
- Tracey Jacobs
- Liz Knowlton
- Gary Lackey
- Debi Jakubcin
- Gloria S. Lobnitz
- Nancy Robinson
- Barbara Ball
- Wendi Dew
- Julie McCaughtry
- Pam Sandy
- Rita Swanson
- Pat Woodbery
- Louise Pitts
- Carol Millenson
- Kim deZavala

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## Notes

### Welcome and Introductions

**Carol J. Millenson**

**15**

Discussion: Carol introduces herself, the Continuing Education for Health department, Kim deZavala (Training Support Specialist) and Louise Pitts (Dean of Health Sciences). Group individually introduces themselves. The diversity of this group is stressed as key for the laying out the groundwork for building Continuing Education.

Conclusions: This meeting is our building block to network ideas for improvement of continuing education for the Health Professions community.

Action items:

None

Person responsible:

Deadline:

### Greetings from the Dean

**Dr. Louise Pitts**

**10**

Discussion: Background of how Continuing Education was under Valencia Enterprises umbrella and the corporate oriented approach that was taken. Dr. Pitts was approached about a year ago with the idea of CE Health coming under the Health Sciences division of the college. Research found a significant trend in other colleges taking the same approach. Close networking is key. Our faculty/chairs go out into the community and it is difficult as a small entity, as CE Health is, to reach the needs of the health care areas, which leads to how important this advisory group will be. Dr. Pitts described the Employee Florida Banner Center for Health Sciences, created about a year ago. VCC is contracted with Workforce Florida, Inc. and Workforce Florida Innovations to be the center for the State of Florida. Our goal is to create new systems for the State, with continuing education, advanced technical certificate programs, and to advance our current VCC Programs. Some post A.S. degrees that have already been created have been Tomography, Sonography, Poly-Sonography, among others. VCC will host the Florida Summit for Health Sciences Education on April 10 and 11, 2008 for educators and industry partners.

Conclusions: Networking and communication is key to building our health care community.

Action items:

Person responsible:

Deadline:

**Background and History****Carol J. Millenson****10**

Discussion: Carol thanked Dr. Pitts for taking on another department, Continuing Education for Health Professions, under the Division of Health Sciences. Background information for Continuing Education for Health was provided. CE Health has been around for over 30 years in different strata of the college. As we grow, we want to service our students already enrolled at the college and bring them back to Valencia for their continuing education. We need to serve our A.S. degree students better. The strong appeal to alumni can draw them back to include multiple professions. We need to focus on areas we need to improve, discontinue, etc.

Conclusions:

Action items:

Person responsible:

Deadline:

**Working Mission and Vision****Carol J. Millenson****5**

Discussion: Carol requested Advisory members to give some thought to our Mission and Vision. We will put out communication regarding this area. An “email document exchange” was proposed for purposes of crafting initial thoughts for the Mission and Vision. Members should contact Carol Millenson or Kim deZavala if there are any objections to this method.

Conclusions: An “email document exchange” is the proposed method for crafting initial thoughts for the Mission and Vision statement for Continuing Education for Health Professions Advisory Group.

Action items:

Person responsible:

Deadline:

Craft and communicate initial Mission and Vision Statement for review

Carol Millenson

1/1/2008

Provide input and wordsmithing for Mission and Vision Statement

All Advisory Members

2/1/2008

<b>Web Site</b>	<b>Carol J. Millenson</b>	<b>10</b>
<p>Discussion: Carol introduced CE Health’s web page, pointing out the “Quick Links”, which are snapshots of what our programs look like. Each program has its own individual link. A brief summary of each program was mentioned: Board 491 for Mental Health Professions, the Sex Therapy Specialty Track for Board 491 and 490, Dental Radiology, Pharmacy Technician Certification, Personal Fitness program, Health Care Mandatory Courses for several health professions, Dietetics and Nutrition, the RN Refresher courses, online courses. We may put more mandatory classes on WebCT to diminish dependence on content partners. There is also a high demand for getting nursing students back into the workforce after being out for several years, in addition to remediation students that have failed to pass the NCLEX after several attempts. The RN Refresher series, which are online instructor-led courses, was created under a grant. We have encountered language barriers, different learning styles and learning issues, and limited computer savvy. Only one student scored over 75% on the mid-term to place in a clinical setting. The course will be redesigned for its relaunch in January. Our interest is to get more people into the workforce. Carol mentioned the only program area that is missing from the web links is Addiction. Because of low enrollments a business decision was made to back off this program area for a while. Too many cancellations because there was not enough operating margin to run the course.</p> <p>Conclusions:</p>		
Action items:	Person responsible:	Deadline:

<b>Survey Results and Discussion</b>	<b>Carol J. Millenson</b>	<b>30</b>
<p>Discussion: Carol thanked members for the time in completing the survey. The results are included in section 4 of the Advisory Committee Handbook and members can review the results at their leisure.</p> <p>Conclusions:</p>		
Action items:	Person responsible:	Deadline:
Review summary of Advisory Group Survey	Advisory Group Members	

**One Year Plan**

**Carol J. Millenson**

**15**

Discussion: The one-year plan for CE Health was discussed. (1) Target License Renewals – making sure when renewal periods are upcoming, we are stepping up the number of offerings. (2) Grow Sex Therapy Track – the one-year plan for January is consistent with the number of people with a steady stream. (3) Maintain Current Markets (4) Evaluate/Revise Fee Structure – we are revising the fee schedule which is preliminary for separate fee schedules for existing VCC students, faculty and the community. (5) Collaborate with HS Chairs to Expand CE – as we are collaborating now in this meeting. (6) Create Advisory Group – we’re already ahead of schedule! (7) Evaluate AHA Training Center Need – AHA mannequins have already been ordered as well as administrative software. Application as an AHA Training Center is in process (8) Evaluate Paramedic Refresher/EMS CE (9) Growing Moving Forward Course – we are continuing to grow the RN Refresher/Remediation course and the relaunching of the second course will be in January, 2008. (10) Adapt/Market Simulation Training (11) Identify Courses for Online Development - Mandatory Health Care courses are under consideration.

Conclusions:

Action items:

Person responsible:

Deadline:

**Multidisciplinary Insights****Group****20**

Discussion: Several Advisory members brought up issues and ideas for the future of the health community: (1) Nursing Home Administrators are only approved for 10 hours of online courses. It is difficult to find continuing education courses locally in Central Florida for this health field. Professionals have to travel to different parts of the State for classroom-based courses. There are 80 nursing home facilities in our district, with their professionals needing CEU's. Carol mentioned Nursing Home Administrators is second on her list for becoming a provider for. This need for addressing this issue has already been given thought. (2) Social Workers, Hospice and other specialty areas need more courses targeted to their work. Dialysis has been growing and there are over 30 centers in our area. Developing courses for Dialysis Technicians, Dialysis Social Workers, etc. should be given consideration. With the new VA Hospital and Children's Hospitals in our area, the growth in the medical health will be a growing need. (3) Courses geared toward bereavement and grief at should be considered. Hospices routinely receive calls for crime victims, hit and run accidents, and drive-by shootings for grief support. (4) Pam Sandy provided information on the new dental clinic that is being built on Valencia's West Campus. Dental is the only Health program at Valencia to provide care on campus, which they have been doing since the 1970's. The new clinic will provide more radiography rooms, dental chairs, and will anticipate additional offerings for Continuing Education with dental hygiene and dentists. There will be an opportunity to partner with the dental community. (5) Rita Swanson described the Simulation rooms at Valencia, which have been grant funded. The DOL community-based three-year grant partners with Lake Sumter and Seminole Community Colleges. Mannequins are operated by computer in life-like scenarios for teaching purposes. Dr. Pitts brought up the interdisciplinary of simulation with Allied Health programs at the college that can make use of simulation for End-of-Life issues and communication. There are a lot of ways for building more programs. (6) One member asked how the continuing education faculty rated: Carol Millenson discussed the great reputation of our instructors. Our pay rate for instructors is good compared to other colleges. (7) Suggestions for bringing courses to clients outside campus is a good way to reach the health community, as well as partnering with other organizations to execute programs. Carol agreed and explained that previous efforts of this nature have not historically been successful because the limited understanding of the healthcare field by the college sales force. Health care has also not been seen as high revenue producing. (8) Wendi Dew provided the members with an explanation of the Polysonography program at VCC, which deals with the monitoring of many things during sleep. The program is in its infancy stages. There are a lot of people in the community serving patients that are not licensed and should not be. Polysonography is trying to change this. EEG brain waves are monitored, two-way EKG of limb movements, and oxygen levels are an important issues. There is a 6-month wait time for a sleep-study, which will only grow with the opening of the new VA hospital. (9) Incorporating multiple disciplines into the course content. Clinical social workers do not have the same CEU requirements for hospital social workers and medical social workers. (10) The decline of direct mail marketing pieces was discussed. College-wide this has been cut down for budgeting issues. More and more we are gearing people to our websites. Dr. Pitts brought up different delivery modes. VCC is building a conferencing center for December 2008, which will bring conferencing capabilities. Also, we will improve marketing pieces for mini-

conferences.

Conclusions: There are opportunities for growth in health professions continuing education in Central Florida. Our

Partnership and communication together will allow Valencia to identify specific areas for development.

Action Items:

Meet with associations and other health care partners to grow and market Valencia courses

Person responsible:

Carol Millenson

Deadline:

Provide connection with Long Term Care professional community

Gary Lackey

**Thanks and Adjournment**

**Carol J. Millenson**

**5**

Discussion:

Conclusions:

Action items:

Person responsible:

Deadline:

**Additional Information**