

# COLLEGE PLANNING COUNCIL

## MINUTES

January 24, 2008

West Campus 6-202

**Council Members Present:** Karen Blondeau, Suzette Dohany, Linda Hidek, Keith Houck, Susan Kelley, Joe Lynn Look, Michele McArdle, Erica Reynoso, Michael Shugg, Linda Vance, Kaye Walter, Rose Watson, Chris Wettstein, Bill White

**Council Members Absent:** Jean Marie Fuhrman, Kay Garner, Ruth Prather, George Rausch, Joyce Romano

**Council Staff Present:** Jeff Cornett, Rita Moore

### **Welcome and Introductions**

Co-Chair Suzette Dohany convened the meeting. She reported that Lana Powell has resigned her membership. Rose Watson noted that the Faculty Council would appoint a replacement, and the Council expressed its gratitude to Lana for her service.

### **Action Item: Minutes of October 25, 2007, Meeting**

Susan Kelley presented the minutes of the October 25, 2007 meeting.

**Action: The Council approved by consensus the minutes of the October 25, 2007 meeting.**

### **Report: 2007-08 Budget Cuts and Plans for 2008-09 Budget**

Keith Houck reviewed the state budget cuts implemented this year and the latest projections from the state. He reviewed the budget development process for the 2008-09 budget, including input from the expanded Budget and Financial Advisory Group. Possible strategies for the 2008-09 budget were suggested by the BFAG and are included in the minutes of the Group's October 26, 2007 meeting.

Keith indicated that all budget figures and percentages are subject to change as the state situation evolves. He reported that the state revenue is projected to be down through 2009-10, and the College should plan accordingly. Members were reminded that 60% of the College's budget comes from the state. The legislature convenes in early March, and Keith believes that the College should be prepared in the event that another budget reduction is needed in 2007-08 after the Legislature meets.

**Report: Planning Process Update**

Suzette Dohany and Susan Kelley reported on the work of the various task forces and teams as the Colleges moves toward finalizing the strategic plan for consideration by the College Planning Committee in March, and by the Board of Trustees in April.

Members of the Strategic Goals and Objectives Task Force are gathering and considering collegewide comments prior to finalizing the objectives statements for each of the four goals. Faculty Senates and the Professional and Career Staff councils will all have held discussion sessions on the goals and objectives, as well as the Academic Affairs Leadership Team, the Student Affairs Leadership Team, and the Institutional Advancement Team. All comments will be considered when the Task Force meets on February 18.

Dr. Shugart will work with the authors of the essays for each of the strategic goals, serving as co-author. Suzette Dohany is leading an effort to include student stories that represent some of the work outlined in the objectives.

The Evaluation Task Force is scheduled to meet March 5, and will work to finalize the proposed measures for the objectives.

The Communications Task Force plans to meet in March or April to develop methods of sharing the final plan with the College and encouraging discussion as we prepare to implement the plan.

The College Planning Committee will meet on March 10 to review the completed draft plan.

**Discussion of Draft Strategic Objectives**

The Council members divided into four groups and each group discussed the draft strategic objectives. The attached comments taken from the flip chart sheets as captured by the recorder for each group will be shared with the Goals and Objectives Task Force.

**Next Meeting Date and Time**

Because there will be no Strategic Budget Initiatives proposed for 2008-09, the February College Planning Council meeting will be cancelled. The next meeting is on March 27 at 2:30 p.m. on Osceola Campus in 2-219B.

**The meeting adjourned at 4:40 p.m.**

**NOTES**  
**COLLEGE PLANNING COUNCIL MEETING**  
**DISCUSSION OF THE PROPOSED STRATEGIC OBJECTIVES**  
**January 24, 2008**

Goal 1 – Build Pathways

Build and **Maintain** Pathways

3<sup>rd</sup> sentence of essay – “provide programs, services, and **practices** ....”

3<sup>rd</sup> sentence of essay – “intentionally clearing and **marking** the way”

3<sup>rd</sup> paragraph – 1<sup>st</sup> sentence: “campuses will develop systems and structures to address this goal.”

3<sup>rd</sup> bullet under goal title – “Develop & renew programs” – add something that speaks to adjust, revise, continually enhance, make sure current programs, programs that are in place, are tweaked, adjusted.

Suggestions:

- (1) Clarify pathways “into” and “through”  
Helps drop obstacles and barriers  
Related to goal 2 – not mutually exclusive

Objective Suggestions

- 1.4 Tough to measure  
No baseline data
- 1.1 Can’t control

1. No further clarification necessary
2. 1.1 Out of our control  
Would it make more sense to have the objective more related to what Valencia can do to address high school graduation, preparation and VCC enrollment

1.2 “milestones” vs. “thresholds”?

1.3 Add “...and State”?

Use “goals” instead of “aspirations”

- 1.1 Not in our realm of influence or control. Perhaps moved to Community Goal 4
- 1.2 Clarify – What is key academic threshold?

Goal 2 – Learning Assured

2<sup>nd</sup> paragraph, first line “Everyone at the College”

Optimal?

2.2 Is 3 years too long? – 2 years

2.3 Key courses? Define or give examples

All terms must be defined for new readers; provide a glossary

Bullet 2, under Goal 2

“partner w/students to improve their contribution...”

Clearly define responsibilities

Where are we know

Which way are we moving?

1<sup>st</sup> paragraph, 7<sup>th</sup> line – “guiding students toward the behaviors...” (leave out the “kinds of” behaviors)

2<sup>nd</sup> paragraph – omit “and depts.”

“will coordinate their activities...”

Omit – “as each area of the College seeks”

2<sup>nd</sup> paragraph, 2<sup>nd</sup> sentence – “the College will monitor”

2.3 define “six key courses”

Goal clarification – confusion – Learning as measure of success

Learning outcomes?

Objectives 1.1, 1.2, 1.3 belong in Goal 1

Objectives too specific for large plan

1. What does “optimal” mean?  
Create optimal vs. strive to create optimal
2. Objectives – add measure of technical certificates within A.S. programs – create milestones related to this  
Completion points along way for students

Goal 3 – Invest in Each Other

What is deep stewardship?

- 3.1 Focus seems to be on saving \$ not promoting employee health
- 3.2 What are key communication areas?
- 3.3 Too wordy

“deep stewardship” – what does that mean?

1<sup>st</sup> paragraph, 3<sup>rd</sup> sentence – too long

This overall document begs “more dawg-gone” down to earth writing and readability

3<sup>rd</sup> paragraph – culture of appreciation

- “validating” the contributions
- define “Learning Leaders” (glossary)

Goal clarification

“foster deep stewardship of our work” – what does it mean – what’s the bottom line

“as a result of doing this, we will have .....

3.3 Broken up into 6 objectives – expand in essay

3.1 Concern about the way it is stated

Healthcare is economic benefit

“Meaner part of leaner”

1. First bullet unclear/confusion

“language” – “deep stewardship of our work”

2. 3.3 very wordy

Add an objective 3.4 – “people first”, “family”, “caring” – an objective that addresses the “social” dimension

Goal 4 – Partner with the Community

- 4.1 Fine with it as stated. Change order of priority (involve College to meet community needs 1<sup>st</sup>)  
Needs clarification. Do we want students to volunteer more, or the community to volunteer?
- 4.3 Reported student satisfaction  
Also focus on employer /upper division schools satisfaction of student preparedness

Big, hairy, audacious goals and other terms – glossary

- 4.1 Establish a scholarship – finding scholarship matching staff position/office  
Foundation – make scholarship process more transparent/accessible to students
- 4.3 Keep a database of VCC alums  
4<sup>th</sup> paragraph, 1<sup>st</sup> sentence – define “many activities”  
4<sup>th</sup> paragraph, 1<sup>st</sup> sentence – the College will work – the College will monitor

All companies want to be:

Employer of choice

Your employees are happy, healthy, excited to be a part

Provider of choice

People want your quality product

Investment of choice

The community feels good about investing time, money, effort in the organization

Goal clarification

“partner” may be too strong

Cooperate and involve.....one statement

Partnering – how does it happen both directions “pathways”

A lot of work on College’s part

Objectives – “and” – bundling multiple objectives – concern

- 1. Perhaps
- 2. 4.2 – recognize individuals that contribute  
Promote service learning and similar activities for both students and staff