



ANNUAL REPORT 2007- 2008

ALUMNI ASSOCIATION PURPOSE

Develop a sense of community among alumni, and promote the lifelong personal, educational and professional growth of the alumni and students of Valencia Community College.

ACTIVE MEMBERSHIP

- 4,120 (+17% from last year)

ASSOCIATION BUDGET

- Beginning balance = \$824,191
- Ending balance = \$864,372

SCHOLARSHIP/AWARDS ACTIVITY

- Endowed Scholarships managed: 12 (+20% from last year)
- Scholarships awarded: 43 (+48% from last year)
- Total awards: \$29,000 (+95% from last year)

MILESTONES & HIGHLIGHTS

- Radiography is the first alumni chapter established
- Vitae, first Valencia alumni magazine launched
- Alumni Association website redesigned
- Class Notes online submission added
- Travel opportunities launched
- Books – community reads launched
- Alumni Association governance streamlined, including defined membership eligibility criteria
- Online employment services for alumni job seekers and employers launched
- Number of scholarship awards increased 48%
- Total dollar amount of scholarship awards increased 95%
- Howe Collazo Starfish Swam Scholarship endowed
- Eileen B. Stana Scholarship endowed
- Distinguished Graduate award amount increased
- Increased accuracy of database
- Incoming Alumni Association president part of Commencement processional

MEMBERSHIP BENEFITS & SERVICES

- Vitae mailed to home
- Travel opportunities
- Community read/book opportunities
- Barnes and Noble membership
- Working Advantage entertainment and shopping discounts
- Valencia Conference & Meeting Planning Services discounts
- Valencia Conferences registration discounts
- Valencia Enterprises continuing education classes/program discounts
- Discounted Valencia Character Company theater performances
- “Job Catch” employment services for job seekers and employers

MEMBERSHIP DRIVES

- Academic Assembly, August 2007
- Counselors Day, October 2007
- Grad Track to UCF, October 2007
- Vitae magazine, December 2007
- Third Annual Valencia 5K Run, Walk & Roll, February 2008
- Taste for Learning, April 2008
- Valencia Commencement, May 2008
- Honors Reception, May 2008
- Vitae magazine, May 2008
- Alumni Achievers Reception, June 2008

ASSOCIATION PROGRAMS & PARTNERSHIPS

- Vitae – Debut edition of new bi-annual alumni magazine, December 2007. Vitae is the result of a highly collaborative process involving alumni, Valencia staff and faculty, community members and students.
- Third Annual Valencia 5K Run, Walk & Roll – Valencia’s West Campus, the Association’s highly collaborative fundraising community event to support students through scholarships and other assistance, February 2008
- Valencia Community College Orlando Magic Night – February 2008
Orlando Magic vs. New Jersey Nets at Amway Arena
- Distinguished Graduate selected by Alumni Association Board of Directors, February 2008
- Taste for Learning – volunteer support for Valencia Foundation event, April 2008
- Honors Reception – in partnership with the Valencia Honors Program for graduating students from the program and their families following Commencement ceremony, May 2008
- Vitae – Second edition of alumni magazine, May 2008. Vitae is the result of a highly collaborative process involving alumni, Valencia staff and faculty, community members and students.
- Alumni Achievers Reception – Valencia’s West Campus, to honor outstanding students, alumni and volunteers, June 2008
- Annual Membership Meeting – Valencia’s West Campus, annual report to the membership, future plans, and introduction of Association Board officers for year, June 2008
- A partner on West Campus Library’s “Big Read” grant application
- A partner on Valencia Dance Program’s “To Have and To Hold” grant application

FUNDRAISING

- Third Annual Valencia 5K Walk, Run & Roll
- Entertainment Book sales (discontinued next year)
- West Campus student silent auction to benefit the Howe Collazo Starfish Swam Scholarship
- “Roses for Grads” – rose sales at Valencia’s Commencement ceremony to raise money for Association projects
- “Students-Helping-Students” fundraising projects to support Alumni Association scholarships planned with Student Development
- Online shopping program under consideration

FUTURE PLANS

- Partner with Osceola County League of Women Voters, Student Development (Valencia Collegewide Student Government Associations) for a campus voter education program
- Publish Vitae -- Winter/Spring January 2009
- Implement “Fourth Annual Valencia 5K Run, Walk & Roll” – March 1, 2009
- Publish Vitae – Summer/Fall May 2009
- Increase active membership
- Increase student involvement
- Expand membership discounts and community partners
- Expand lifelong learning opportunities
- Establish meetup/networking opportunities
- Expand travel opportunities
- Expand employment resources for job seekers and employers
- Expand Community/Book Reads
- Interactive website development (recruitment, class notes and alumni directories)
- Provide support for Dental Hygiene Program 30th Reunion Reception (tent. October 2008)
- Establish additional alumni chapters
- Increase scholarship/award amounts
- Develop criteria for award of Eileen B. Stana Scholarship
- Diversification strategies continued for Board, general membership, programs
- Celebrate Valencia’s alumni through awards and recognition

www.valenciacc.edu/alumni