



ANNUAL REPORT 2008- 2009

ALUMNI ASSOCIATION PURPOSE

Develop a sense of community among alumni, and promote the lifelong personal, educational and professional growth of the alumni and students of Valencia Community College.

MEMBERSHIP

- 16,688 (+75% from last year's 4,120)

ASSOCIATION ASSETS (April 1, 2008 - March 31, 2009)

- Beginning balance = \$857,811
- Ending balance = \$726,406
- Unrestricted funds = \$ 17,271
- Restricted funds = \$709,135

SCHOLARSHIP/AWARDS ACTIVITY

- Endowed Scholarships managed: 17 (+29% from last year's 12)
- Scholarships awarded: 32 (-34% from last year's 43)
- Total awards: \$34,400 (+16% from last year's \$29,000)

MILESTONES & HIGHLIGHTS

- Culinary, Hospitality Management and Architecture programs alumni reception
- Bridges To Success Minority Two Plus Two and Valencia Black Advisory Committee African American Heritage Scholarship recipients included in Alumni Achievers Reception for the first time this year
- Vitae, Valencia's biannual alumni magazine, circulation increased from 6,000 in December/January 2007 to 26,000 in June/July 2009 (+77%)
- Alumni Association website redesigned
- Valencia Alumni Association Facebook page activated -- June 2009
- Alumni Association governance streamlined, including Board structure and extending officer term limits from one to two years
- Distinguished Graduate, Alumni Annual Scholarships and Alumni Spring/Fall Scholarship award amounts increased
- Total dollar amount of scholarship awards increased 16%
- Sahar Abdalla "Searching for the Little Prince" Scholarship created
- Bill Castellano Civic Leadership Scholarship created
- Valencia Alumni Respiratory Care Scholarship created

- Alumni Association/Student Development Student Leadership Award created and endowed
- Increased accuracy of alumni database for involvement and membership

MEMBERSHIP BENEFITS & SERVICES

- Free copy of Vitae mailed to home
- Working Advantage entertainment and shopping discounts
- Valencia Conference & Meeting Planning Services discounts and registration discounts
- Valencia Enterprises continuing education classes/program discounts
- Discounted Valencia Character Company theater performances
- Free “Job Catch” employment services for job seekers and employers

MEMBERSHIP DRIVES

- Counselors Day, October 2008
- Grad Track to UCF, November 2008
- Fourth Annual Valencia 5K Run, Walk & Roll, March 2009
- Valencia Commencement, May 2009
- Valencia Alumni - Honors Program Reception, May 2009
- Vitae magazine, January and July 2009
- Alumni Achievers Reception, June 2009

ASSOCIATION PROGRAMS & PARTNERSHIPS

- Leukemia and Lymphoma Society, Light the Night Walk fundraiser, September 2008
- Osceola Campus SGA and Osceola County League of Women Voters -- Osceola Campus Political Hob Nob, October 2008
- Fourth Annual Valencia 5K Run, Walk & Roll – Valencia’s West Campus, the Association’s highly collaborative fundraising community event to support student scholarships, March 2009
- Valencia Community College Orlando Magic Night – April 2009
Orlando Magic vs. Cleveland Cavaliers at Amway Arena
- Distinguished Graduate selected by Alumni Association Board of Directors, April 2009
- Valencia Alumni - Honors Reception – in partnership with the Valencia Honors Program for graduating students from the program and their families following Commencement ceremony, May 2009
- Vitae – Third and fourth editions of alumni magazine, January and July, 2009. Vitae is the result of a highly collaborative process involving alumni, Valencia staff and faculty, community members and students.
- One Heart, Many Hands home renovation assistance project with Valencia Volunteers West Campus, Bridges to Success and Valencia Retiree Connection – June 2009
- Alumni Achievers Reception – Valencia’s West Campus, to honor outstanding students, alumni and volunteers, June 2009
- Annual Idea Exchange-Membership Meeting –overview of highlights from year and idea exchange between alumni, students and board for future, June 2008
- Two partner programs: Bridges To Success and Valencia Black Advisory Committee’s scholarship recipients included in Alumni Achievers Reception for the first time this year

- Phi Beta Lambda East Campus student business club continued support for Commencement and 5K fundraising activities for second year
- UCF Student Athletic Trainers Organization 5K support for fourth year
- UCF Alumni Association 5K support

FUNDRAISING

- Fourth Annual Valencia 5K Walk, Run & Roll
- West Campus Valencia Volunteers campus-wide silent auction to benefit the Bill Castellano Civic Leadership Scholarship
- Commemorative items sold at Valencia's Commencement ceremony to raise money for student scholarships

FUTURE PLANS

- Team for Leukemia and Lymphoma Society Light the Night Walk - September 26, 2009
- Team for American Heart Association Heart Walk - October 3, 2009
- Produce and publish Vitae -- Winter/Spring January 2010 and Summer/Fall 2011
- Fifth Annual Valencia 5K Run, Walk & Roll - March 21, 2010
- Use social networking sites like Facebook to increase active membership and student involvement in partnership with the Valencia Foundation
- Expand membership discounts and community partners
- Expand lifelong learning opportunities
- Increase meetup/networking opportunities
- Expand employment resources for job seekers and employers
- Interactive website development (recruitment, class notes and alumni directories)
- Respiratory Care Program 41st Alumni Reunion Reception Honoring Lynn Capraun, October 2009
- Establish additional alumni networks, including Bridges Program, Nursing Program, and one for Osceola alumni and students
- Increase scholarship/award amounts
- Develop award and eligibility criteria for Eileen B. Stana Scholarship, Bill Castellano Civic Leadership Scholarship, Alumni Association /Student Development Student Leadership Award, and Valencia Alumni Respiratory Care Scholarship
- Diversification strategies continued for Board, general membership, programs
- Celebrate Valencia's alumni through awards and recognition
- Increase number of idea-exchange planning meetings between board, students and alumni
- Add a second Valencia Orlando Magic Night per request of participants